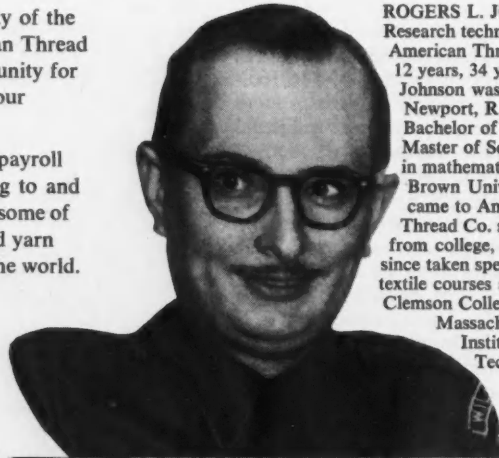


# THE PEOPLE BEHIND the PRODUCTS *At American Thread*

A Company's success is largely determined by the ability of the men and women who make up the organization. American Thread has been a successful member of the Willimantic Community for 58 years which is certainly a testimonial both to our employees and the products they make.

During this time the Company and the people on its payroll have made every effort to be good citizens—contributing to and participating in the city's growth. This series introduces some of the Willimantic citizens who help make the thread and yarn products which are among the finest made anywhere in the world.

**ROGERS L. JOHNSON**—Research technician with American Thread Co. for 12 years, 34 year old Johnson was born in Newport, R. I., has a Bachelor of Arts, Master of Science in mathematics from Brown University. He came to American Thread Co. straight from college, has since taken special textile courses at Clemson College and Massachusetts Institute of Technology.



**THE \$7600 QUESTION**—Eyebrows would be raised if you read an ad for an American Thread job requesting the applicant to bring \$7600 for the purchase of tools and equipment before he could go to work. True, it isn't being done. But just as true is the fact each job in the company costs \$7600 to provide. This is the investment for tools, plants and equipment per employee.



**IT'S GOT TO BE UP TO PAR**—Johnson's job keeps him busy supervising American Thread Co.'s "Seam Engineering" program—recommending best thread and number of stitches needed for various types of seams in clothing submitted by manufacturers. Johnson also supervises American Thread Co.'s testing program for constant improvement of current products, development of new ones.



**FOR WORK WELL DONE**—Johnson presenting Merit Badges to (l. to r.) Jack Hardwick, Rudolph Lekerczyk, Frank Lincoln, Alfred Beaugard. The boys are all members of Boy Scout Troop 32. Johnson has been Assistant Scoutmaster of the group since 1943.



**PHILATELIST**—While mother, Mrs. Ethel P. Johnson, watches, Johnson works on stamp collection in their home at 33 Pennywood Lane. Johnson is also active in Willimantic Junior Chamber of Commerce, of which he is a Director, charter member, past secretary, past treasurer. Last year, Johnson chaired March of Dimes drive for Town of Windham, organized it as cooperative effort among Willimantic service clubs. Drive went over its quota, won U. S. Jaycee First National Award in Population Class for Public Welfare Funds for Willimantic chapter—"Spark Plug and Key Man Award" for Johnson.

 **THE AMERICAN**  
*Thread* COMPANY  
WILLIMANTIC, CONNECTICUT